



FORCIVITY CONDUCTOR

Forcivity gives back what the Cloud has taken away...control.

Cloud applications have made life easy for some of us. While business users love the ease-of-use and access-anywhere benefits of being in the Cloud, power users, admins and technical staff struggle with operating under a pre-defined set of rules on a daily basis.

Now, power users and admins can unlock the key that holds their cloud data hostage. By creating a unified sales, marketing and operations data platform, organizations can leverage that which they covet the most, their data. No longer are the lack of data access, reporting and protection the things that prevent admins and technical staff from doing their jobs effectively and keeping them up at night. With Conductor, the possibilities are limitless with unfettered, transaction-level protection and access to data from industry-leading applications such as Salesforce.com, NetSuite, Marketo, Eloqua and more.



Benefits

Build reports and automate information flow with clicks, not code

With Conductor, data that was previously inaccessible via the application interface is now available. Historical views of information can be used for reporting whether it happened last week, last month or last year.

Unlocking Inaccessible Data

Many applications restrict access to data for a variety of reasons which essentially prevents users access to that data. Conductor unlocks the door and allows users to effectively assimilate, manage and autonomously create tailored reports on a presentation tool of choice.

Comprehensive, Granular Protection of Data

Conductor's point-in-time, record and field level recovery allows both real-time and batch restoration. The granular change capture functionality of Conductor enables comprehensive transaction-level protection, essentially an "undo" button for your database. You effectively can go back in time – Ctrl-Z for Salesforce.com!

Connectors to the Most Popular Databases

Forcivity is dedicated to customers being able to access and report on their data from virtually all major relational database applications located both in the cloud and on-premise. Via Forcivity Connectors, customers can sync their data to Forcivity Conductor, delivering a unified sales, marketing and operations data platform.



Key Features

REPORTING

- Share any data source with Salesforce users in minutes as a Custom or External Object using Lightning Connect
- Automatically expose data to standard reporting engines and Salesforce Wave Analytics™
- Create custom queries and cross-platform, crowd sourced reports
- Easy to use interface can reduce report generation time by 90%

ACCESS

- Access data easily anywhere, anytime with any tool
- Reduce or eliminate the need for IT involvement
- Sync data bi-directionally across Salesforce and SQL Server™
- Manipulate data wherever it lives, on-premise or in the Cloud

PROTECTION

- Restore point-in-time record level and field-level data in real-time and batch
- Report on historical data, in its original format
- Protect data at the transaction-level with full change capture

